

Professional Services Offering: Alation Measure

Empower your data culture maturity journey with measurable insights

Alation Measure provides a comprehensive approach to quantifying your data culture maturity progress. From initial assessment to actionable recommendations and customized reporting, Alation's Professional Services team will deliver tailored solutions to empower your team to drive meaningful outcomes.

Maximize Alation Analytics Insights

The initial focus of the offering is to review and analyze your Alation Data Catalog activity, catalog design, and existing metrics. Analysis and observations from this review are collected into a comprehensive report, and recommendations are provided to measure your catalog program.

After reading out the results of the assessment and aligning on priorities, you will work with an Alation Consultant to identify the areas of highest priority, for example:

- Asset Usage: What is being used most often? What isn't?
- Catalog Adoption: Are our onboarding efforts successful? Are there certain teams that are not utilizing the catalog? Are we experiencing attrition?
- Activity Auditing: What are the new tables ingested into the catalog in the last week? Were there any Terms created in the catalog this year? Who are my most prolific contributors?
- Stewardship: Do we have stale curation? Are workflows being approved in a timely manner? Are there any open Conversations?
- Curation Progress: How many assets meet your organization's standards for being well-curated? Which teams need the most support?

The Consultant will lead a series of workshops and hands-on sessions to create reporting that fits your organization's needs. These sessions may cover:

- Creation and implementation of an Alation metrics action plan
- Enablement of Alation Analytics
- Build, load, and curate custom queries customized to your organization's needs
- · and more!

What We'll **Accomplish**



Catalog and **Metrics Review**



Tailored Recommendations



Customized Queries

About Alation

Alation is the data intelligence company. Nearly 600 global enterprises — including 40% of the Fortune 100 — rely on Alation to realize value from their data and Al initiatives. Customers such as Cisco, DocuSign, Nasdaq, Pfizer, and Samsung trust Alation's platform for self-service analytics, cloud transformation, data governance, and Already data, fostering data-driven innovation at scale. Headquartered in Redwood City, California, Alation has been recognized five times by Inc. Magazine as one of the Best Workplaces. To learn more, visit www.alation.com