



Professional Services Offering: Data Culture Insights

Unlock Your Data Culture's Potential with Alation's Expert Guidance

The Alation Data Culture Insights engagement is crafted to fast-track your organization's data-driven success. Starting with an in-depth exploration of Alation's Data Culture Maturity Model, you'll gain valuable clarity on what constitutes a mature data culture and why it's essential for your organization's growth. Through interactive workshops, your Alation consultant will collaborate with your teams to explore different perspectives on data maturity and identify key priorities. Leveraging these insights, our expert consultant will develop a personalized, action-oriented plan tailored to drive progress in your priority areas.

What We'll Accomplish

Your Alation Consultant will lead a series of workshops and hands-on sessions focused on:



Data Culture Maturity Model Overview: Gain insight into what makes up the Alation Data Culture Maturity Model and why it's important for your organization



Maturity Assessment Sessions: Lead Data Culture Maturity and Discovery Workshops with up to 3 teams to explore their perspectives on data maturity and reveal their top priorities.



Action Plan: Your Alation Consultant will provide personalized insights and a custom-tailored Action Plan aimed at propelling you forward in your identified priority areas.



Align on Next Steps: Once this prioritization is understood, your Alation team will provide examples and recommendations of programs that will successfully accelerate progress through the pillars.

About Alation

Alation is the data intelligence company. Nearly 600 global enterprises — including 40% of the Fortune 100 — rely on Alation to realize value from their data and AI initiatives. Customers such as Cisco, DocuSign, Nasdaq, Pfizer, and Samsung trust Alation's platform for [self-service analytics](#), [cloud transformation](#), [data governance](#), and [AI-ready data](#), fostering data-driven innovation at scale. Headquartered in Redwood City, California, Alation has been recognized five times by Inc. Magazine as one of the Best Workplaces. To learn more, visit www.alation.com.