

## Right Start Professional Services

Gain value quickly with your Alation Data Intelligence Platform

Knowing where to begin with your Data Intelligence Platform can be challenging. Alation's Right Start service provides a prescriptive approach to delivering results quickly to help you move your organization from data rich to data driven while driving the rollout and expansion of your data intelligence platform.

## Accelerate the Delivery of Your Data Intelligence Platform

As the leading data intelligence platform, Alation's Professional Services team has experience leading hundreds of customer implementations and has developed a methodology and best practices to help our customers implement the catalog that meets their needs. The Right Start is a comprehensive engagement where Alation's consultants lead your team through all implementation and rollout phases from inception to go-live, focusing on rapid time-to-value with a clear focus on building a platform to support your data program goals. Upon completion, you will have a fully trained team, a growing community of users, and a clear plan for further expansion and adoption.

Alation's Right Start Professional Services will help you lay the groundwork for the initial rollout of your data intelligence platform, guide the establishment of robust catalog curation and management processes, and build a solid foundation to launch your data intelligence program to support accelerating your data needs.

Working with your Professional Services consultant, you will select from one of the following focus areas:

- Self Service Analytics: includes catalog best practices and capability overviews to support analyst productivity
- Data Governance: includes Data Governance Framework and People workshops along with best practices and capability overviews to support data governance initiatives
- Data Modernization: includes catalog best practices and capability overviews to support your data modernization and asset rationalization activities

## What We'll Accomplish



**Build a Strong Foundation** 



Establish Robust Processes



**Drive Adoption and Success** 

The Alation Right Start services offering includes:

- Technical configuration of your Alation systems
- Discovery, development, and alignment with your priorities and use cases
- · Catalog design and customization workshops with guidance on best practices based on your prioritized focus area, which can include:
  - Taking advantage of Alation's automated capabilities to build and enrich your catalog
  - Building for ease of discoverability and reuse
  - Building out your glossaries and business terms and creating relationships with the data they represent
  - · Setting up business and data domains to guide users to the data they need
  - Building catalog curation, stewardship, and governance processes to encourage contributions
  - Workflows and policy management
  - Catalog success metrics to understand program progress
  - Reflecting additional relevant information at the best pace in your catalog
- Guidance to drive adoption and rollout by sharing:
  - Best practices for stakeholder communications and driving meaningful engagement
  - Guidance building a training and communications plan
  - Best practices for delivering training
  - Best practices for change management and communicating benefits
  - Best practices for ongoing catalog management

## **About Alation**

Alation is the data intelligence company. Nearly 600 global enterprises — including 40% of the Fortune 100 — rely on Alation to realize value from their data and Al initiatives. Customers such as Cisco, DocuSign, Nasdaq, Pfizer, and Samsung trust Alation's platform for self-service analytics, cloud transformation, data governance, and Al-ready data, fostering data-driven innovation at scale. Headquartered in Redwood City, California, Alation has been recognized five times by Inc. Magazine as one of the Best Workplaces. To learn more, visit www.alation.com